

LINK UP LEVEL UP® CEO BRAND PACKAGE

What's Included

Investment

\$12,500

Est. Time

**12
WEEKS**

To have a complete level up of your brand, you need a robust content strategy, which is the heart and soul of every brand. Followed by a cohesive visual experience for your audience and a new website to give you the competitive advantage you deserve. These elements combined will open your business to exponential growth, increase conversions, elevate the brand experience, and inspire success.

- Full Brand Design, Logo, Ideal Client Avatar On brand curated stock photos
- Business branded email signature setup
- Business stationery design
- Identifying your 5-7 content pillars
- Custom visual inspiration and mood board
- Personalized social media templates for all your platforms and integration.

Let's create and curate your digital marketing toolkit starting with a brand new website with a killer strategy for the ideal user experience.

10-15 pages custom designed (WIX/Squarespace)

- Domain and hosting set-up
- Mobile responsive
- Email list integration
- SEO set-up
- Social Integration
- Launch graphics

Time to launch your newly developed brand! You'll receive a 3-month personalized launch strategy so you can focus on building your business!

- A 12-month content calendar list of suggested in niche/brand topics/posts/holidays you can continue to plug in and follow on your own.
- I will teach you how to implement your campaign strategies, track, and adjust as needed.

- Customized 4-week promotional launch strategy
- 30 caption plug-and-play templates created specifically for your brand voice.
- Scripts for Reels/TikTok & Video Direction
- A personalized 3-month content calendar and a 12-month content calendar list of suggested topics/posts/holidays you can continue to plug in and follow on your own.
- I will teach you how to implement your campaign strategies, track and adjust as needed.

SUPPORT

- 12 weekly strategy calls
- Access to ALL my business building templates
- Four-month access to the private Facebook group
- Video training on your Canva templates
- Four weekly post launch social media audits
- Off boarding Website video tutorial

