

LINK UP LEVEL UP® CEO BRAND PACKAGE

Investment

\$12,500

Est.Time

**12
WEEKS**

To have a complete level up of your brand, you need a robust content strategy, which is the heart and soul of every brand. Followed by a cohesive visual experience for your audience and a new website to give you the competitive advantage you deserve. These elements combined will open your business to exponential growth, increase conversions, elevate the brand experience, and inspire success.

What's Included?

Together we will make sure your brand strategy aligns with your overall business objectives. You will have a recognizable brand when people see your colors, images, distinct messaging, and storytelling.

- + Full Brand Design, Logo, Ideal Client Avatar
- + On brand curated stock photos
- + Business branded email signature setup
- + Business stationery design
- + Identifying your 5-7 content pillars
- + Custom visual inspiration and mood board
- + Personalized social media templates for all your platforms and integration.

Let's create and curate your digital marketing toolkit starting with a brand new website with a killer strategy for the ideal user experience.

10-15 pages custom designed (WIX/Squarespace)

- + Website consultation
- + Domain and hosting set-up
- + Mobile responsive
- + Email list integration
- + SEO set-up
- + Social Integration
- + Launch graphics

Time to launch your newly developed brand! You'll receive a 3-month personalized launch strategy so you can focus on building your business!

- + Customized 4-week promotional launch strategy
- + 30 caption plug and play templates created specifically for your brand voice.
- + Scripts for Reels/TikTok & Video Direction

- + A personalized 3-month content calendar, and a 12-month content calendar list of suggested topics/posts/holidays you can continue to plug in and follow on your own.
- + I will teach you how to implement your campaign strategies, track, and adjust as needed.

SUPPORT

- + 12 weekly strategy calls + Access to ALL my business building templates
- + Four-month access to the private Facebook group + Video training on your Canva templates
- + Four weekly post launch social media audits + Off boarding Website video tutorial