

LINK UP LEVEL UP® SOLOPRENEUR BRAND PACKAGE

Investment

\$6,000

Est.Time

**8
WEEKS**

To have a complete level up of your brand, you need a robust content strategy, which is the heart and soul of every brand. Followed by a cohesive visual experience for your audience and a new website to give you the competitive advantage you deserve. These elements combined will open your business to exponential growth, increase conversions, elevate the brand experience, and inspire success.

What's Included?

Together we will make sure your brand strategy aligns with your overall business objectives. You will have a recognizable brand when people see your colors, images, distinct messaging, and storytelling.

- + Full Brand Design, Logo, Ideal Client Avatar
- + Business branded email signature setup
- + Identifying your 5 content pillars
- + Custom visual inspiration and mood board
- + Personalized social media templates for all your platforms and integration.

Let's create and curate your digital marketing toolkit starting with a brand new website with a killer strategy for the ideal user experience.

- + Website consultation
- + Domain and hosting set-up
- + Mobile responsive
- + SEO set-up
- + Social Integration
- + Launch graphics

3 pages custom designed (WIX/Squarespace)

Time to launch your newly developed brand!

- + 4-week promotional launch strategy template
- + 6-month content calendar list of suggested topics/posts/holidays you can continue to plug in play.

SUPPORT

- + 8 weekly strategy calls
- + Four-month access to the private Facebook group
- + Off boarding Website video tutorial
- + Access to ALL my business building templates
- + Video training on your Canva templates