

# LINK UP LEVEL UP® THE COMPLETE CEO BRAND + WEBSITE PACKAGE

## What's Included

### Investment

**\$15,000 PIF**  
**\$15,750**  
Payment plan

### Est. Time

**12-16**  
**WEEKS**

Mission: Empower your business with a brand and website transformation that's both sophisticated and strategically driven, tailored for visionary entrepreneurs.

Note: We do not work on e-commerce websites

### Phase 1: Brand Strategy Alignment and Creation (3 Weeks)

- **Consultation & Brand Audit:** Begin your branding journey with an in-depth consultation and audit tailored to uncover the essence of your brand. Leveraging advanced AI analytics, we'll provide you with a unique perspective on your market position and growth opportunities.
- **Defining Your Brand's Uniqueness:** Collaborate with us in creative sessions where your brand's distinct story will be brought to the forefront. Enhanced with AI insights, we'll craft a narrative that truly sets you apart.
- **Brand Identity Development:** Dive into the creation of your brand's identity with options for logo designs, taglines, and style guides, all reflecting the sophistication required by your high-end clientele.
- **Social Media Aesthetics:** Develop a visually stunning and cohesive social media presence. Our approach combines AI-generated ideas with a personalized touch, ensuring your brand shines across all platforms.
- **Business Stationery Suite:** Receive a suite of elegantly designed business stationery mirroring the professionalism and style of your brand. Options for sustainable materials are available, aligning with modern ethical standards.
- **Sustainability and Social Responsibility Integration:** We'll guide you in weaving sustainability and social responsibility into your brand's core, resonating with today's conscientious consumers.



### Phase 2: Website Design & Development (5 Weeks)

- **Tailored Website Creation:** Embark on a journey to craft a website that's visually stunning and strategically designed to engage and convert. We'll build a 10-15 page custom-designed website, offering up to three rounds of revisions to ensure perfection.
- **Interactive User Experience:** Your website will be a dynamic space with interactive features like chatbots and intuitive interfaces designed for maximum user engagement and a memorable brand experience.
- **SEO and Accessibility Compliance:** With an eye on future growth, your website will be optimized for search engines from the get-go. We'll also ensure ADA compliance, making your website accessible to all reflecting an inclusive and responsible brand.
- **Video Integration Strategy:** Understanding the power of multimedia, we'll guide you in seamlessly integrating video content into your website, enhancing user engagement and brand storytelling.
- **Post-Design Empowerment:** Once your website is live, we'll equip you with the tools and knowledge needed to confidently manage your site, including a personalized off-boarding video tutorial.

# LINK UP LEVEL UP® THE COMPLETE CEO BRAND + WEBSITE PACKAGE

## What's Included

### Investment

**\$15,000 PIF**  
**\$15,750**  
Payment plan

### Est. Time

**12-16**  
**WEEKS**

Mission: Empower your business with a brand and website transformation that's both sophisticated and strategically driven, tailored for visionary entrepreneurs.

Note: We do not work on e-commerce websites

### Phase 3: Launch Strategy & Support (4 Weeks)

- **Strategic Brand Launch:** Make a grand entrance with a 4-week promotional launch strategy, with customized captions to showcase your brand's unique story and appeal to your target audience.
- **Post-Launch Marketing and PR Support:** Extend your brand's reach post-launch with tailored marketing and PR strategies, including social media advertising and influencer collaboration suggestions.
- **Content Roadmap:** We'll provide you with a detailed 3-month content calendar and a 12-month content calendar with suggestions, ensuring your brand stays vibrant and engaging long after the launch.
- **Ongoing Analytics and Optimization:** Utilize cutting-edge website analytics tools to measure success and continually refine your strategies based on real-world data.
- **Client Education and Workshops:** Stay ahead of the curve with our exclusive workshops and webinars, covering topics from digital marketing trends to effective storytelling in branding.
- **Continuous Partnership and Support:** Our journey doesn't end at the launch. We offer ongoing strategy calls, social media audits, and a resource library filled with templates and tutorials to keep your brand evolving and thriving.



### AI-Enhanced Brand Growth Toolkit

- Leverage the power of AI to elevate your brand with our AI-Enhanced Brand Growth Toolkit. We combine the sophistication of AI technology with personalized guidance and expertise, ensuring your brand not only keeps pace with digital trends but also sets a new standard in your industry.
- Customized AI Prompt Curation
- Branding and Marketing Prompts: We'll provide you with customized AI prompts designed to spark creativity and generate unique branding and marketing ideas. Whether it's for social media content, blog posts, or advertising campaigns, these prompts are tailored to fit your brand's voice and goals.
- SEO-Optimized Content Suggestions: Receive AI-generated content suggestions that are not only engaging but also SEO-optimized to boost your online visibility and reach.



# LINK UP LEVEL UP® THE COMPLETE CEO BRAND + WEBSITE PACKAGE

## What's Included

### Investment

**\$15,000 PIF**  
**\$15,750**  
Payment plan

### Est. Time

**12-16**  
**WEEKS**

Mission: Empower your business with a brand and website transformation that's both sophisticated and strategically driven, tailored for visionary entrepreneurs.

Note: We do not work on e-commerce websites

### AI-Driven Digital Customer Engagement

- Chatbot Setup and Customization: We'll guide you in setting up and customizing AI chatbots for your website, ensuring they align with your brand's tone and customer service standards.
- Personalized Email Marketing Campaigns: Get access to AI-driven tools for creating personalized email campaigns. We'll provide you with templates and strategies to enhance the effectiveness of your email marketing efforts.

### Empowerment through Training and Strategy

- Hands-On AI Tool Training: Receive in-depth training on how to use various AI tools effectively, ensuring you're comfortable and proficient in leveraging their capabilities.
- Ongoing Strategic Support: We offer continuous strategic support, helping you integrate AI into your overall brand strategy and providing guidance on best practices and new AI features.



### Ongoing Empowerment

- Strategy Calls & Social Media Audits: Regular calls and audits to keep your digital strategy aligned with your brand goals.
- Resource Library: Access to a curated collection of templates and tutorials, offering continuous learning and brand development tools.
- Final Deliverables: Comprehensive package including all final files – logos, icons, patterns, fonts.

**Exclusive Paid-in-Full Benefits: Extended Support: Four additional weeks of support calls!**

## Transform Your Brand Today

Embark on a journey that's not just about a brand makeover but about forging a partnership that propels your business to new heights of success and recognition. With the CEO Complete Brand + Website Package, you're not just redesigning a brand; you're setting the stage for a future of growth and distinction.