

MONTHLY WEBSITE MAINTENANCE SERVICE

What's Included

With our dedicated Monthly Website Maintenance service, bid farewell to the hassles of keeping your website in top shape. We're here to ensure your online presence is always vibrant, functional, and up-to-date.

Note: For CURRENT Clients Only

Weekly Tasks:

- Website Hosting Management: Keeping tabs on hosting updates and billing cycles to ensure uninterrupted service.
- Page Load Checks: Making sure all your pages load flawlessly.
- Broken Link Fixes: Regularly scouring for and repairing any broken links.
- Software & Plugin Updates: Keeping your core website software and plugins fresh and functional.
- Spam & Security Checks: Tackling spam comments, form submissions, and user accounts.
- Event Updates: Keeping your event listings current.
- Link in Bio Updates: Freshening up your bio links as needed.
- Content for updates needs to be provided two weeks prior to uploading.
- Weekly Marketing Boost: Uploading one blog or news update per week, provided by you.

Monthly Duties:

- Regular Backups: Stored safely off-site for peace of mind.
- Speed Checks: Monitoring your website's loading speed.
- Content Updates: Minor tweaks like staff changes, service updates, etc.
- File Uploads: Adding new freebies or lead magnets for your audience.
- Testimonial Additions: Showcasing your latest rave reviews.
- Opt-in Form Updates: Keeping your forms engaging and effective.
- Analytics Review: Identifying what content is hot (or not) and adjusting accordingly.

Quarterly Check-ins:

- Systems Training: Refreshers as needed.
- Visual Content Review: Ensuring graphics and photos are fresh and appealing.
- Content Audit: Updating and improving what's outdated.
- SEO Tune-Up: Refining meta titles and descriptions.
- Conversion Rate Optimizations: Testing and tweaking forms and automated messages.
- Automation Improvements: Exploring new ways to streamline regular tasks.
- Cross-Platform Testing: Ensuring a seamless display across browsers and devices.

Annual Overhauls:

- Copyright Date Updates: Keeping your website legally up-to-date.
- Content Accuracy Review: Ensuring all page content is current and correct.
- Domain Renewals: Managing your website's domain name renewals.
- Website Strategy Alignment: Make sure your site aligns with evolving business goals.
- Design Refreshes: Consider design updates to keep your site modern and engaging.

